

The Speaker Who Hits Homeruns With Every Audience!

"A New Breed of Motivator"

-Lou Pavolovich, Jr.

Editor - Collegiate Baseball News



Brian M. Cain, MS, CAA
Peak Performance Coach



If Your Challenges Include:

- Dramatic Change
- Intense Competition
- Greater Sales Challenges
- A Necessity To Improve Your Performance

Brian Can Help You Overcome Your Challenges by:

- Inspiring your people to take more initiative, approach their problems from a new perspective, think like owners and move out of their comfort zones.
- Energizing your sales force and giving them the tools to overcome fears that profoundly limit sales performance.
- Teaching your people how to prevail in the face of rapid change and adversity.
- Motivating and entertaining your people to greater awareness, responsibility and productivity.



Motivation
Sales
Change
Performance
Enhancement
Awareness
Attitude

Customized

Brian's presentations are extensively customized to be responsive to the challenges and opportunities facing the audience members and the attitudes the organization's leadership wants to encourage.

Method

Brian uses entertaining storytelling supplemented by extraordinary still and video images as well as activities to engage the audience and make a powerful argument for the personal benefits of becoming more self-aware. Integral to the message are Brian's insights on how to effectively handle failure inherent in performance

Extra Excitement

At most venues, Brian can arrive in a baseball uniform and sign his own motivational and informational baseball cards.

Humor

We all learn more, and just have a lot more fun, when we laugh. Your audience will have fun and enjoy many good laughs during Brian's presentation.

"What was amazing was the time Brian invested in getting to know our employees BEFORE he came to speak to us.

He was totally invested in the success of our people.

It is not possible for me to recommend him any more strongly to any manager or business.

Bottom Line: He is a difference maker!"

Rich Salden - Motivational Magic Seminars



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"AMAZING, Truly AWESOME!"

-Nathan Choate
Univ. of California, Irvine



Clients Include

University of California, Irvine
Texas Christian University
Zone Trading Partners.
Motivational Magic Inc.
Conors Bros. Moving Co.
National Athletic Administrators
Vermont Leadership Conference
Bellows Free Academy
Northfield High School
Essex High School
Orleans Essex County Legion
Cal. State Fullerton
South Burlington High School
Verizon
University of Vermont
Chapman College
Foothill High School
Vermont Shrine Maple Sugar Bowl



Programs

KEYNOTE PRESENTATIONS - Brian's message centers on the importance of living in the present moment and keeping a positive mindset. Keeping a healthy perspective on life and focusing on the process and what you can control vs. the outcome - one of the most often overlooked steps in moving to a new level of professional and personal performance. Brian is an "edutainer"; his presentations educate and entertain while they inspire and motivate.

HALF-DAY SEMINARS - In his interactive seminars, Brian helps audience members anonymously identify their performance blocks and the challenges they're facing, while identifying the necessary steps needed to move them forward, and the rewards of taking those steps. This information, coupled with proven methods of reducing the debilitating effects of failure and struggle, combine to provide each attendee with a confidential Personal Plan of Action for applying the message.

FOLLOW-UP IMPLEMENTATION WORKSHOPS - These interactive workshops help people who have been exposed to the message of the Mental Game delivered at one of Brian's keynote presentations to apply it immediately. Each person leaves with a Personal Plan of Action for taking Brian's message and applying it to achieve improved professional performance and personal satisfaction.

*"Since your training,
our sales force has
been more aware and
we now have a language
that we can use to talk about
what we all go through mentally.
I don't think it is any surprise that
we have almost doubled our output."
Toz Bouknight - Niagra Printing Co.*

*"Wonderful presentation. You
incorporated all the information
we wanted to share with our
employees masterfully."
Jarrett Bayliss, Conors Bros.*



Brian M. Cain, MS, CAA is the Director of Cain Peak Performance, a consultants group dedicated to helping athletes, sales people and business associates achieve greater results through psychological skills training. Cain has worked with some of the top athletes, sales reps and coaches in the country and is an instructor of Applied Sport Psychology and Advancing Human Performance at The University of Vermont. He resides in Newport, Vermont.

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